

# Regional Newspaper Press Award



## Welcome

The MoD has launched its own prestigious Press Award for regional and local newspapers that positively engage in reporting Veterans Day events in their communities.

There are two distinct categories within the award, one for journalism and one for photography. The best entries in each category will be invited to a presentation ceremony in London where they will be given the opportunity to conduct a combined and **exclusive 30-minute interview with Derek Twigg, the Under Secretary of State for Defence and Minister for Veterans**. In addition to the national winning entries nine regional awards of certificates will also be made. All entries will be judged on the quality of their reporting of Veterans Day events in their local community and in particular their conveyance of the Veterans Day messages. There is no stipulation on the length or quantity of articles – portfolios can encompass a single article or a range of material spanning pre and post Veterans Day events. The photographic award will be awarded to the photographer who best captures the spirit of the Veterans Day messages within their local community event. The regions are Scotland, North East England, North West England, Midlands, Eastern, London & South East, South West, Wales and Northern Ireland.

Both regional and national judging panels will include representatives from the MOD, media and those associated with the veteran's community. The regional press is a hugely influential and important part of Britain's media having an impressive geographical range and readership. It is recognised that regional newspapers are an integral part of their communities, championing local causes, spearheading campaigns and fighting on behalf of their readers. From the daily to the smallest rural weekly, regional and local newspapers embody the identity of the villages, towns and cities they serve. It is for these reasons that the MOD is eager for the Regional Press to engage with Veterans Day and has launched its Press competition.

The closing date for entries is **Friday 31 August 2007**.

As part of the celebration of **Veterans Day 2007**, the MOD is sponsoring a national schools competition offering schools the opportunity to relive the days when the Falkland Islands dominated the World's news. It is hoped the competition will encourage schools to look at living history, to engage with the local community, and to create the front page of their own local newspaper about the events of the time. As Veterans Day is about uniting communities we are very keen to encourage journalists to make links with their local schools in order that they may both benefit from the opportunities presented by our Veterans Day competitions and events.



# Regional Newspaper Press Award



## Information

### Regions

There are nine regions:

1. **North West** - Cumbria, Cheshire, Lancashire, Merseyside, Greater Manchester
2. **North East** - Northumberland, Tyne & Wear, Durham, Yorkshire (North, West & East Ridings) North Lincolnshire
3. **Midlands** - South Riding Yorkshire, Derbyshire, Nottinghamshire, Lincolnshire, Northamptonshire, Warwickshire, Worcestershire, Herefordshire, Salop, Staffordshire, Birmingham & Black Country
4. **Eastern** - Norfolk, Cambridgeshire, Suffolk, Essex, Hertfordshire, Bedfordshire.
5. **London & South East** - Kent, Sussex, Surrey, Greater. London, Hampshire, Berkshire, Oxon, Buckinghamshire
6. **West Country** - Gloucestershire, Dorset, Wiltshire, Somerset, Bristol, Bath, Devon & Cornwall
7. **Wales** - All counties of Wales
8. **Scotland** - All counties of Scotland
9. **Northern Ireland** - All counties in N.I.

### Regional Prizes

Each individual regional winner will receive a certificate.

Regional winning newspapers will receive a certificate

*All regional winners will be entered into the National Competition*

### National Prize

The individual national winners will receive a certificate and a combined and exclusive interview with the Under Secretary of State for Defence and Minister for Veterans.

National winning newspaper will receive a certificate

### Contacts

Please address all correspondence, information, applications and General Enquiries to:

Julian Mineur – Veterans Day Consultant MOD

Room 8101D

Government Buildings

Norcross

Thornton/Cleveleys

Lancashire

FY5 3WP

Tel: 01253 333882

Fax: 01253 332347

Mob: 079000 86761

Email: [julian.mineur@spva.gsi.gov.uk](mailto:julian.mineur@spva.gsi.gov.uk)



# Regional Newspaper Press Award



## Criteria

1. **Journalists** - All entries will be judged on the quality of their reporting of Veterans Day events in their local community and in particular their conveyance of the Veterans Day messages. Strong contenders will include a portfolio of articles leading up to and post Veterans Day events in their communities. Articles can cover one key Veterans Day event or many that may be being held in the local community.

**Photographers** - The photographic award will be awarded to the photographer who best captures the spirit of the Veterans Day messages within their local community event(s).

2. **Who can Enter?**

These awards are open to journalists and photographers working in their local or regional media. Nominations for both categories can be submitted by editors, journalists or Veterans Day Event organisers but entries must be accompanied by an Application Form signed by a member of the management of the nominee's employer.

3. **To Qualify**

All entries must have been published between 1 January – 18 August 2007

4. **How to Enter**

Journalists should submit their work as it was published in the newspaper, either on original newsprint or as a clean photocopy, and clearly identified. A completed application form must support all entries.

Photographers should submit a portfolio of up to five **published** colour and/or black and white photographs, un-mounted and no smaller than 8in x 6in. It is the responsibility of the entrant to ensure that no copyright is infringed. A completed application form must support all entries.

5. All entries should be submitted, along with a completed application form to:

Regional Press Award  
Room 8101D  
Government Buildings  
Norcross  
Thornton/Cleveleys  
Lancashire  
FY5 3WP

6. Entries must be received by 17:00 on Friday 31 August 2007.
7. The judges' decision is final and no correspondence will be entered in to.
8. Entries cannot be returned.



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## Application Form

Name \_\_\_\_\_

Representing (organisation) \_\_\_\_\_

Position within Media \_\_\_\_\_

Office Address \_\_\_\_\_

Post Code: \_\_\_\_\_ Tel No: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email address \_\_\_\_\_

Nominated by \_\_\_\_\_

From (organisation) \_\_\_\_\_

Tel No: \_\_\_\_\_

I enclose my entry for  journalism/photography\* (please delete as applicable)

Entrant's signature: \_\_\_\_\_

Endorsed by: \_\_\_\_\_  
(Senior editorial executive. Please print name and position)

Signature \_\_\_\_\_

Send your application to: Regional Press Award, Room 8101D, Government Buildings, Norcross, Thornton/Cleveleys, Lancashire. FY5 3WP

Entries must be received by 17:00 hours on Friday 31 August 2007. You are allowed to photocopy this form or download it from the web site [www.veterans-uk.info](http://www.veterans-uk.info)

Completed entry forms must be accompanied by a completed application form.

We may wish to use part or all of your entry for publicity purposes. Please sign below to confirm that you agree for the material to be published and that no copyrights will be infringed in doing so.

Signature: \_\_\_\_\_

